



INTERNATIONAL
OLYMPIC
COMMITTEE

COVERAGE OF THE 135th SESSION OF THE IOC LAUSANNE, SWITZERLAND

I. IOC PRODUCTION

IOC 135th Session:

For the IOC 135th Session to be hosted on the 10th January 2020 at the SwissTech Convention Centre in Lausanne, Switzerland (the "Session"), the IOC has appointed Olympic Broadcasting Services ("OBS") and Olympic Channel Services ("OCS") as the host broadcaster and the producer for this event. OBS and OCS will produce the live radio, television and digital coverage. The international signals will be made available as "Pool Coverage" to participating broadcasters and other bona fide media organisations at the IBC for live broadcast. The international signal will be in high-definition with a 16:9 picture ratio, HD-SDI 1080i 50Hz, and will be distributed to the broadcasters in the IBC in HD-SDI.

II. USE OF THE POOL COVERAGE

The "Pool Coverage" of the Session is available for its broadcast and making available to participating broadcasters and other *bona fide* media organisations, in accordance with the production schedule (the "IOC Pool Coverage") and the following terms and conditions.

All broadcasters and *bona fide* news media organisations who make use of the IOC Pool Coverage or who otherwise broadcast coverage of the 135th IOC Session shall be deemed to agree to these conditions.

- 1. Editorial purpose:** The coverage of the Session shall be used for editorial purposes only and shall not be commercialized in any way.
- 2. Content available:** A live broadcast feed/stream of the IOC Pool Coverage will also be available via Olympic.org and the IOC's YouTube channel, with the possibility to be embedded on websites and platforms controlled by all broadcasters and *bona fide* news media organisations.
- 3. Linear Broadcast:** Broadcasters may broadcast the IOC Pool Coverage, in whole or in part, either live or for a maximum of seventy-two (72) hours after each meetings or event of the Session (the "Linear Term").
- 4. Non-linear/On-demand Broadcast:** Broadcasters and *bona fide* media organisations may make available the IOC Pool Coverage, in whole or in part, either live or on demand, without

time or territorial restriction until thirty (30) days after each meetings or event of the Session (the "Non-linear Term").

- 5. No sponsoring / No association:** Without limiting paragraph 1, the Linear Broadcast or the Non-linear/On-demand Broadcast shall not be sponsored in any way which gives the impression that third parties are linked to the Candidate Cities or to the IOC, the Olympic Games or the Olympic Movement, unless such third parties are Olympic sponsors in the territory in which such broadcasts take place. In particular, no sponsorship or commercial/ad superimposition on the video footage is permitted, unless with the IOC's prior written consent. No association with the Candidate Cities or with the IOC, the Olympic Games or the Olympic Movement is permitted, unless based on the rights granted by the IOC pursuant to a standing agreement between the IOC and a Rights-Holding Broadcast or a TOP Sponsors.
- 6. Use after the Session:** Upon expiration of the Linear Term and the Non-linear Term, broadcasters and *bona fide* media organisations may broadcast/make available only short excerpts for news reporting purposes in regularly scheduled news programmes.
- 7. Clearances:** Pool Coverage has been cleared for your use in accordance with these terms. Nonetheless, you are responsible for all third-party licences for communication to the public, required, when applicable, from any relevant music rights-holders (including any relevant collecting societies or other collective management organisations or, where relevant, music rights-holders direct, such as any relevant music publishers and/or record companies), and paying all related fees (including, without limitation, any applicable performing-right and neighbouring-rights fees, as such terms are understood within the music industry) which become due in connection with your use of this content.

III. CONTACT INFORMATION

For any issue related to these NARs, including reporting on infringements, please contact: newsaccessrules@olympic.org

For accessing IOC Pool Coverage, please contact: iocsession@obs.tv

For obtaining Olympic archival content, please contact: images@olympic.org

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