



INTERNATIONAL
OLYMPIC
COMMITTEE

NEWS ACCESS RULES APPLICABLE TO THE OLYMPIC QUALIFYING EVENTS FOR BOXING FOR THE GAMES OF THE XXXII OLYMPIAD TOKYO 2020

I. INTRODUCTION:

The Olympic Qualifying Events for Boxing for the Games of the XXXII Olympiad Tokyo 2020 (the “**Boxing Qualifiers**”) consist of five qualifying tournaments to decide which athletes will participate at the Games of the XXXII Olympiad Tokyo 2020 (“**Tokyo Games**”).

The five qualifying tournaments (“**Events**”) are:

1. African Qualifying Event, Dakar, Senegal
20-29 February 2020 at the Dakar Arena, Diamniadio
2. Asian/Oceanian Qualifying Event, Amman, Jordan
3-11 March 2020 at the Prince Hamzeh Hall, Amman
3. European Qualifying Event, London, United Kingdom
14-24 March 2020 at the Copper Box Arena, Queen Elizabeth Olympic Park, London
4. Americas Qualifying Event, Buenos Aires, Argentina
26 March – 3 April 2020 at the CeNARD high performance athletics training centre, Buenos Aires
5. Final World Qualifying Event, Paris, France
13-20 May 2020 at the Grand Dôme, Villebon-sur-Yvette, Paris

The International Olympic Committee (“**IOC**”) governs the Olympic Movement, and as the organiser of the Boxing Qualifiers, owns the rights to them, including all intellectual property rights. The IOC has appointed the Olympic Broadcasting Services (“**OBS**”) and the Olympic Channel Services (“**OCS**”) as the host broadcasters and the producers for this event. OBS and OCS will produce the live radio, television and digital coverage (“**Boxing Content**”).

These News Access Rules (“**NARs**”) contain the general terms and conditions, as updated from time to time, governing the broadcast and exhibit by media organisations of the Boxing Content, exclusively for news reporting purposes. These NARs are subject to applicable national laws and regulations. In the event that any provision of these NARs is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

The IOC retains exclusively all rights in and to the Olympic Properties¹, whether explicitly protected under separate national legislation or protected under general legislation such as protection of names, trademarks, emblems or other identifiers or protection under any other intellectual property rights.

II. TERMS OF USE:

(a) For Rights Holding Broadcasters (“**RHBs**”²):

RHBs have the right to broadcast and exhibit the Boxing Qualifiers on a non-exclusive basis. The terms and conditions contained in the RHBs’ respective media rights agreements with the IOC for the Boxing Qualifiers shall apply to the RHBs’ use of the Boxing Content.

(b) For Non-Rights Holding Broadcasters (“**Non-RHBs**”³):

The Boxing Content will be made available to Non-RHBs for delayed (i.e. not live) broadcast and exhibit, solely on a non-exclusive basis, for *bona fide* news reporting purposes in regularly scheduled news programmes. No more than one (1) minute of Boxing Content from any individual boxing

¹ “**Olympic Properties**” means the Olympic Symbol (the Olympic rings), the wordmarks “Olympic”, “Olympic Games” and “Olympiad”, the Olympic motto “Citius, Altius, Fortius” and any English or other language translations of the same, and other Olympic-related terminology.

² “**Rights Holding Broadcasters/RHBs**” shall be understood as the corporations or bodies which have been granted the right by the IOC to broadcast and exhibit the Boxing Qualifiers, in a particular territory.

³ “**Non-Rights Holding Broadcasters/Non-RHBs**” shall be understood as broadcasters and other *bona fide* media organisations that have not been granted the right to broadcast the Boxing Qualifiers in a particular territory.



NEWS ACCESS RULES APPLICABLE TO THE OLYMPIC QUALIFYING EVENTS FOR BOXING FOR THE GAMES OF THE XXXII OLYMPIAD TOKYO 2020

match of an Event may be used per news programme. Boxing Content may be used for a maximum of seventy-two (72) hours after each of the boxing matches of the Events. Non-RHBs are not permitted to produce and/or broadcast and exhibit Boxing Qualifiers-focused programming.

In addition, a live broadcast feed/stream of the Boxing Content will also be available on the Olympic Channel, which a Non-RHB may include a hyperlink to on its digital platforms.

Boxing Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorised by the IOC. No news programming containing Boxing Content, or any other programme, may be positioned or promoted as an Olympic or a Tokyo Games programme, and no Boxing Content may be used in any promotion of any programming whatsoever. No Boxing Content (including its availability within any news programme) may be advertised, marketed or promoted on any platform, including on television, radio, the internet and any other interactive media and/or wireless devices (including in any websites, apps or social media accounts) or otherwise without the prior written authorisation of the IOC. In particular, Boxing Content, and any news programme containing Boxing Content, must not be used, marketed or promoted in a way that, in the IOC's view, suggests, creates or implies:

- a) any official or commercial association with the IOC, the Tokyo Games, Tokyo 2020 or the Olympic Movement where no such association actually exists;

or

- b) that Non-RHBs including, without limitation, their channels, services, programmes; are recommended, approved or endorsed by the IOC, the Tokyo Games, the Organising Committee for the Olympic Games Tokyo 2020 or the Olympic Movement.

Subject to the foregoing: (i) third-party advertisements or promotions that are broadcast and exhibited before, during or after any news programmes incorporating Boxing Content pursuant to these NARs, are permitted. However, advertising should remain clearly distinct and separated to avoid any undue Olympic association. In particular, no advertising or promotion may overlap, be intrusive to, or be superimposed on or with the reproduction or presentation of any Boxing Content and/or Olympic Properties (the latter used in accordance with the "*Guidelines for Editorial Use of the Olympic Properties by Media Organisations*"⁴, as updated from time to time); and (ii) broadcast and exhibit sponsorship of Boxing Content (including of any section or highlights within a news programme that contains the Boxing Content) is not permitted, unless the prior written authorisation of the IOC is obtained.

Non-RHBs using Boxing Content must credit the IOC for the use of such Boxing Content.

Boxing Content has been cleared for use by Non-RHBs in accordance with these NARs. Nonetheless, Non-RHBs are responsible for all third-party licenses for communication to the public required, when applicable, from any relevant music rights-holders (including any relevant collecting societies or other collective management organisations or, where relevant, music rights-holders direct, such as any relevant music publishers and/or record companies), and paying all related fees (including, without limitation, any applicable performing right and neighbouring-rights fees, as such terms are understood within the music industry) which become due in connection with the Non-RHBs' use of the Boxing Content.

The IOC reserves the right, in its sole discretion and at any time, to revoke and withdraw its authorization to any Non-RHBs to access and broadcast or exhibit the Boxing Content. Any use by Non-RHBs of the Boxing Content for purposes other than as specifically provided herein and/or by any applicable national law or regulation, will be considered a violation of the IOC's rights and may subject violators to legal liability under the relevant laws concerning copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contract law, as applicable.

Any dispute, controversy or claim arising from or in connection with the execution or interpretation of these NARs or breach thereof not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably, shall be submitted exclusively to the Court of Arbitration for Sport ("CAS") for final and binding arbitration in accordance with the Statutes and Regulations of the CAS and the laws in force in Switzerland, and the seat of arbitration shall be at Lausanne, Switzerland, and the language shall be English.

III. CONTACT INFORMATION:

⁴ Available at: <https://www.olympic.org/news/media-resources>



Lausanne, January 2020

INTERNATIONAL
OLYMPIC
COMMITTEE

NEWS ACCESS RULES APPLICABLE TO THE OLYMPIC QUALIFYING EVENTS FOR BOXING FOR THE GAMES OF THE XXXII OLYMPIAD TOKYO 2020

For any issue related to these NARs, including their interpretation and implementation or reporting on infringements, please contact:
newsaccessrules@olympic.org.

0[End of document]