



**INTERNATIONAL OLYMPIC COMMITTEE**  
**ETHICS COMMISSION**

Villa du Centenaire, 28 avenue de l'Elysée,  
1006 Lausanne, Switzerland  
Tel: (41-21) 621.6382 / Facsimile: (41-21) 621.6381

To

- Candidate cities to host the Games of the XXX Olympiad in 2012
- their NOCs
- IFs
- IOC members

Lausanne, 13 December 2004

Re: Rules of conduct applicable to the cities wishing to host the Olympic Games after 15 November 2004

On the occasion of the European Olympic Committees General Assembly on 3 and 4 December 2004 in Dubrovnik, a meeting to clarify the Rules of Conduct applicable since 15 November 2004 was held with the five candidate cities. This note is an addition to the one sent to you on 5 November last.

- As regards the methods of international promotion among IOC members, the candidate cities were reminded that they may not engage in such promotion except at the official meetings to which they are all invited with the agreement of the IOC. Neither the bid committees nor any person or organisation acting on their behalf may visit, or invite, IOC members for whatever reason.

At the same time, the candidate cities, but only the cities themselves, may send IOC members information documents on their candidature and its developments, as well as the usual messages of courtesy.

No gift of whatever value may be given to IOC members by representatives of the cities, their NOC or anyone acting on their behalf, in particular embassies of the countries concerned or sponsors of the cities or NOCs concerned.

- The candidate cities may promote their candidature on the occasion of international sports events or meetings of IOC-recognised organisations taking place on the territory of the NOC of each candidate city concerned and featured on the list of such events sent to the Ethics Commission pursuant to article 7-B of the Rules of Conduct.

They may not, however, engage in promotion on the occasion of international sports events or meetings of IOC-recognised organisations taking place outside their respective territories.



They may engage in promotion at international level, particularly through the media, outside the territory of Switzerland and, between 20 June and 7 July 2005, outside the territory of Singapore. Such promotion may not be detrimental or prejudicial to another candidature.

The candidate cities are recommended to notify these Rules to the persons supporting them, especially from the worlds of sport, culture or politics, to ensure that the spirit of fair competition is respected, notably by avoiding any form of comparison between candidatures.

- The embassies of the candidate cities' countries, and the bodies linked or associated with them, may provide documentation (paper or audiovisual format, posters, small promotional items such as pins, pencils or stickers) for their visitors. Their websites may similarly be linked to that of the candidature for information purposes.

While the existence of a candidature does not interfere with the normal activities of the embassies, IOC members may not be invited to their receptions, whatever the reason for such receptions.

- No agreement between cities or NOCs with a view to influencing the election result is permitted. This does not however interfere with the normal working relations between NOCs, except in that they may not declare their support for a particular candidature. In no way may the activities of an NOC be used to promote a candidature among IOC members.
- Candidate city sponsors may support the candidature only on the national territory of the city concerned, and strictly respecting the rights of the international and national Olympic sponsors. In no way may they be authorised by the candidate city to use its graphic design or symbol, even without the Olympic symbol, outside the territory of the country concerned.
- In Singapore between 20 June and 7 July 2005, no form of promotion may be undertaken by the candidate cities, their NOCs, sponsors or any other person or organisation acting on their behalf.

The candidate cities may not have any form of publicity in the local or international press. Neither IOC members nor any other Session accreditation holders may be invited to any kind of reception organised by the candidate cities, the embassies of their respective countries, their sponsors or any other person or organisation acting on their behalf.

The candidate cities may hold press conferences, but only outside the Raffles Complex, including the two hotels Raffles the Plaza and Swissotel the Stamford, the shopping centre and surroundings. Apart from the IOC members of the countries concerned, no IOC members may be invited.

In the event of any doubt as to the application of these Rules, it is recommended that the candidate cities seek the advice of the Ethics Commission, which will be happy to answer any question from any of the Olympic parties.

Pâquerette Girard Zappelli  
Special Representative