



**INTERNATIONAL OLYMPIC COMMITTEE**  
**ETHICS COMMISSION**

Villa du Centenaire, 28 avenue de l'Elysée,  
1006 Lausanne, Suisse  
Tel: (41-21) 621.6382 / Fax: (41-21) 621.6381

For the attention of the:

- Candidate Cities for the Organisation of the Games of the XXX Olympiad in 2012,
- NOCs concerned, and
- IOC members in the countries concerned

Lausanne, 16 September 2004

Re: Rules of Conduct Applicable to all Cities Wishing to Organise the Olympic Games in 2012  
Application after 15 November 2004 - Relations with the media

Several questions asked by the Candidate Cities and press organisations have drawn the Ethics Commission's attention to the subject of relations between the Candidate Cities and the media as of the time that international promotion of the candidatures is authorised, i.e. after 15 November 2004.

The Ethics Commission reminds you that, while these Rules of Conduct do not apply to the various press organisations, they must, however, be respected by the Candidate Cities, their NOCs and the IOC members concerned. It is therefore up to these parties to ensure that these Rules are strictly respected in their relations with third parties and particularly the media, especially concerning respect for equal treatment between the candidatures.

After 15 November 2004, the Candidate Cities for the 2012 Games will be able to present their candidatures to the international media as they have done in the past to their national media.

The Ethics Commission wishes, however, to draw the Candidate Cities' attention to two points:

- firstly, given that the decision of the choice of host city falls exclusively under the responsibility of the IOC Session, it could not be considered as dignified or in moderation for a City to seek to influence this selection in the media (application of paragraph 2 of Article 2 of the Rules);
- secondly, in a spirit of fair play, any comparison between the Cities or any comments likely to tarnish the image of another candidature are strictly forbidden, and consequently, no form of audiovisual debate between one or several Cities organised by a press organisation will be accepted (application of Article 14 of the Rules).

The Ethics Commission's Special Representative is available at all times to offer any additional information should the parties concerned require it.

Pâquerette Girard Zappelli  
Special Representative