

DATA PROTECTION

1. Définitions

- **“Client”** means any private individual with legal capacity to place an Order on the Foundation’s website.
- **“Order”** means the list of Tickets, Gift Vouchers, Products chosen and validated by the client.
- **“Foundation”** means the Olympic Foundation for Culture and Heritage, a foundation established under Swiss law and domiciled at Quai d’Ouchy 1, 1006 Lausanne, representing The Olympic Museum (TOM), the TOM Shop and the TOM Café.
- **“Price”** means the price of each product.
- **“Ticket”** means any entrance ticket sold by the Foundation on its website.
- **“Gift Voucher”** means a gift voucher that the Foundation sells on its website.
- **“Product”** means a merchandise/consumer item sold by the Foundation on its website.
- **“Website”** means the website with the following URL
address: <https://www.olympics.com/museum>.

The information contained in this Confidentiality Policy aims to supplement and provide further detail on the information set out in the standard IOC Confidentiality Policy, which can be accessed via the following link : <https://olympics.com/en/privacy-policy>

2. Purposes of data processing

In its capacity as the entity responsible for processing data, the Foundation will process the Client’s personal data for the following purposes:

- Selling Tickets, Gift Vouchers and Products through the Website;
- Issuing Tickets and Gift Vouchers and delivering Products;
- Allowing the Client to create a user account on the Website to facilitate future purchases;
- Improving Client satisfaction with regard to offering Tickets, Gift Vouchers and Products on the Website;
- Communicating with the Client, particularly with regard to any information related to an order for Tickets, Gift Vouchers or Products;
- Communicating with the Client via newsletter if the Client has opted in to this service or fulfilled the legal conditions to receive this service.

3. Categories of data processed

The Foundation will process the following categories of personal data:

- Email address
- Family name and given name
- Address (street name and number)
- City/town
- Post code
- Country
- Telephone number
- Unique transaction number
- Price
- Acceptance of consent when Client consent is required

The Foundation will use only those cookies that are strictly necessary to allow you to navigate the Website. These cookies are necessary for the Website to function, and may not be deactivated in the Foundation systems. They are generally generated only in response to actions by the Client that constitute a request for services, such as setting confidentiality preferences, logging in or completing forms. The Client may configure their browser to be alerted to the presence of cookies or to block them, but blocking them will cause certain parts of the Website not to function properly.

3. Specific payment-data processing

The company SIX Payment is the payment-processing service provider that processes payment data in accordance with the applicable security laws, regulations and standards.

The Foundation processes and stores only some of the bank card details (name, expiry date, and the last four digits) for the purpose of evidence or in case of any possible disputes.

4. Data recipients

The Foundation shares the personal data of its Clients with the following entities:

- The International Olympic Committee ("IOC") and the IOC's affiliated entities when necessary for the purposes and legal bases of data processing identified in this Confidentiality Policy;
- The Service Providers that assist the Foundation with issuing Tickets and Gift Vouchers;
- The payment Service Providers that process payment data;
- Digital Service Providers that assist the Foundation in the framework of its communications campaigns.

Even though the data collected is generally processed in the European Union or in Switzerland (which provides a level of protection equivalent to that of the European Economic Area in accordance with the European Commission decision of 26 July 2000), the Foundation may also transfer Client data, for the purposes and legal bases of data processing identified in this Confidentiality Policy, to the above-mentioned recipients, some of which may be based in countries whose laws do not provide data protection equivalent to that offered through the rules

in force in the European Union and in Switzerland. This may arise when the companies that assist the Foundation in operating its services access data from countries outside Europe. Before transmitting the data from Switzerland or the European Union to other countries, particularly Vietnam, the Foundation implements the protection mechanisms recognised by the Swiss and EU authorities as standard contractual clauses.

5. Legal bases for processing the personal data of the Client

The Foundation processes the Client's personal data on the following bases:

- The contractual need for all data processing linked to the Client submitting an order;
- Consent for the processing of data linked to the sending of certain promotional communications by the Foundation (newsletters);
- Legitimate interest in all data processing related to improving the Website or the range of Products offered by the Foundation.

6. Retention period for Client data

The Foundation will store the Client's personal data only for the duration required for the purposes set out in this Confidentiality Policy, or to allow the Foundation to meet the applicable legal requirements.

7. Exercising of rights

Clients may exercise their rights or ask any questions about this Confidentiality Policy through the dedicated IOC portal : <https://privacyportal-eu.onetrust.com/webform/22395098-025a-4a86-b716-763ae9c9a4cf/167935fa-7c0e-4a34-9563-fe2c8371d363>

Done in Lausanne, 26 April 2021