



Press Release

Monday, 05 September
2016

SAVE THE DATE
FOR IMMEDIATE RELEASE

36th OLYMPIC WEEK

Put your shorts on for the five most sporty days of the half-term!

From 16 to 20 October 2015, The Olympic Museum is being transformed into a gigantic sports field, and will offer 30 or so free activities for children aged 8 to 15. This year, new sports activities will make their debut on the programme: Parkour, Keep your balance and Focus on Olympism.

Over the years, Olympic Week has become an unmissable event. Over 30 sports clubs, athletes, partners and 300 activity leaders and volunteers are in place for this school-holiday week to offer children the opportunity to try out, for five days, numerous sports-related jobs while becoming aware of their health benefits.

For this 36th edition, several new features are expected:

For this year's edition, the great festival that is sport is taking The Olympic Museum by storm! From the Olympic Park to the Elysée gardens, The Museum is transforming more than 90,000m² into an enormous sports field.

Sport:

Parkour (an obstacle race in an urban setting) and "keep your balance" have been added to the Olympic programme this year. Youngsters will also be able to try volleyball, billiards, golf, Generation Games to get moving as a family, inline hockey (hockey on skates) **diabolo** and many other sports!

Sports-related jobs: Everyday, at 2 p.m., a local athlete or Olympic champion will come and share his or her experience with the audience.

TV fans can get actively involved with [TOM.TV](#): Children aged 12 and up will be able to become a journalist, cameraman or producer, and create a daily broadcast (registration required).

Training your muscles is good, but training your brain is a form of sport, too!

Two new features: Focus on Olympism and Keep your balance. Take a close look at the photos and find the object in the permanent exhibition. Balance, walk on a wire, slalom on one wheel or move around on a ball...now that really is sport! Every day from 10 a.m. to 5 p.m.

Safety first, for sport too. A road safety workshop will teach you or remind you about how to move around safely. This year, the focus will be on scooters and Segways.

A little background information:

Since its first edition in the early 1980s, Olympic Week has been organised by The Olympic Museum every year in October. The aim is to promote the Olympic values, education and development through sport. Over the years, Olympic Week has become a major event in the Lausanne region, with nearly **6,500 participants** last year. Every year, it raises awareness of sports vocations among young people. This free event functions and continues thanks to the commitment of some 150 activity leaders from the region's clubs, the enthusiasm of the many volunteers and the loyal logistical support of the City of Lausanne.

Practical information:

The detailed programme and registration forms can be downloaded from: www.olympic.org/olympicweek. Registration is free of charge. You can sign up on site from 16 October. Participants must have the signed consent of their legal representative.

The official accreditation, which is valid all week, gives access to all the activities. On Sunday 16 October, an adult can take part in the activities, if he or she accompanies a child who has registered.

For pictures please visit our dedicated album on Flickr [here](#)

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In 2015, around 300,000 visitors discovered The Olympic Museum's new exhibitions. Some 3,000m² of exhibition space, 1,500 objects, 150 audiovisual installations, 50 interactive screens, seven hours of sound and video celebrate humanity in movement. Its scenography is an invitation to dive into the history of the Games, and the dreams, culture, design, challenges and values of Olympism. It features the latest technological innovations, excellence which was recognised in 2014 by the International Festival of Audiovisual and Multimedia about Patrimony (FIAMP).

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The Olympic Museum

Quai d'Ouchy 1
1006 Lausanne – Switzerland
Phone: +41 21 621 65 11
Open every day 9 a.m. to 6 p.m.
15 October - 1 May: 10 a.m. to 6 p.m. (closed on Mondays)
<http://www.olympic.org/museum>

Social Media

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Press Relations

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Photos

For photos, please click [here](#) or go to [Flickr](#)
Or contact images@olympic.org